

The role of social robots in a post Covid-19 society

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Abstract:

The global Covid-19 crisis has set unique challenges for the development of social robots. Their role in the prevention and management of virus transmissions is shifting paradigms towards more agile development processes that are based on holistic values and synergistic alignments that incentivize a sustainable impact. Focus is shifting towards core competencies that include customer journeys that follow an inclusive and co-design driven drill down in big data disruptions. This growth strategies need to be accommodated by hyper local innovations that are optimized for mobile robotic solutions. The key to target these low hanging fruits is the storyscaping of user scenarios that facilitate transparency. Thought leaders across the industry identified the viral impact that influencer have on the acceptance of robots in society. The post-truth relationship management between the content creators for robotic platforms and the user eco-system will lead to a reframing the growth strategies of hardware and software innovators.

Short Biography:

Dr. Christoph Bartneck is an associate professor and director of postgraduate studies at the HIT Lab NZ of the University of Canterbury. He has a background in Industrial Design and Human-Computer Interaction, and his projects and studies have been published in leading journals, newspapers, and conferences. His interests lie in the fields of Human-Computer Interaction, Science and Technology Studies, and Visual Design.

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Research Interest: Human-Robot Interaction



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Letter of Acceptance

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Greetings from Robotics & Artificial Intelligence!

On behalf of Science Horizon Conference, you are officially invited as a “**Keynote Speaker**” to attend the “**International Conference and Expo on Robotics & Artificial Intelligence (ICEROBOT-2021)**” is going to be held during **March 24-25, 2022** at **Rome, Italy**.

We welcome you to join us and share your knowledge and views on the theme “**Exploring the Latest Innovations in Robotics & Artificial Intelligence**”. We are happy that you are going to take part as a Speaker. your abstract titled with " **The role of social robots in a post Covid-19 society**" has been accepted for Keynote presentation at the conference

You may obtain more information about the conference at: [ICEROBOT 2022](https://www.sciencehorizonconferences.com/conference/robotics)

Regards,

Devasai

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program Manager
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